MEDIA RELEASE

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HCF JOINS NETBALL WORLD CUP SYDNEY 2027 AS INAUGURAL OFFICIAL PARTNER

HCF Health Insurance (HCF) has been announced as the inaugural Official Partner of the Netball World Cup Sydney 2027 (NWC2027), extending its long-standing support of netball, from grassroots participation and elite competition in Australia, to the sport's biggest global stage.

Building on a decade of supporting netball in Australia, the partnership reflects HCF's continued commitment to championing women's sport, health and participation.

The world's top netballers will take to the court at Afterpay Arena at Sydney Olympic Park over 12 action-packed days from 25 August to 5 September 2027.

For HCF, joining the tournament represents a natural extension of its investment in netball and women's sport, helping bring a pinnacle event and its athletes to new audiences around the world.

Jane Fernandez, Chief Executive Officer, NWC2027 said:
"We are delighted to welcome HCF as our first official tournament partner for what will be a groundbreaking event."

"HCF has shown its dedication to netball over many years, emphasising the importance of health and wellbeing for people of all ages, and we are thrilled they are joining us to showcase the world's best netballers on the global stage."

Lorraine Thomas, Chief Executive Officer & Managing Director, HCF said:
"HCF has proudly backed netball for many years because we believe in what the sport represents and the positive role it plays in the health and wellbeing of women, girls and communities across Australia."

"Major global events like this have the power to inspire the next generation and continue building the profile and momentum of women's sport. We want Sydney 2027 to leave a lasting legacy by encouraging more people to get involved in netball, celebrate its athletes and recognise the enormous potential of women's sport.

"As a member-owned, not-for-profit health fund, partnerships like this are also about creating something meaningful for our members. We're delighted that HCF members will

have the first opportunity to access tickets and be part of what promises to be an unforgettable international sporting event."

The partnership will give HCF members priority access to secure tickets to NWC2027. The first limited ticket release will open to HCF members at noon AEDT on Monday, 9 November, ahead of the NWC2027 subscriber presale and general public sale.

The initial release includes tickets to the opening night featuring the Australian Diamonds, tournament passes and finals series passes.

The full range of tickets, including individual session tickets, will go on sale in February 2027, with organisers aiming for a record attendance of more than 200,000 attendees across the tournament.

Sixteen nations have qualified for the prestigious event, including hosts Australia, New Zealand, Jamaica, England, South Africa, Uganda, Tonga, Samoa, Malawi, Namibia, Northern Ireland, Scotland, Trinidad and Tobago, St Vincent and the Grenadines, Singapore and Hong Kong, China.

To stay up to date with the latest information on the tournament, visit www.nwc2027.com.

The Netball World Cup Sydney 2027 is proudly supported by the NSW Government through its tourism and events agency, Destination NSW, and the Australian Government.

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About the Netball World Cup:

The Netball World Cup (NWC), previously known as the World Netball (WN) Championships is netball's pinnacle event owned by WN, and it brings together the top 16 teams in the world.

The hosts of the NWC automatically qualify for the competition, as well as the top five teams in the WN World Rankings on the date of qualification. The remaining 10 teams are decided through qualifiers in WN's five regions, with the top two teams from each qualifier invited by WN to compete at the NWC.

The NWC, which first started in 1963, showcases netball around the world through a range of broadcast partners introducing netball to a whole new audience.

Australia are the current World Champions, having beaten England 61 – 45 in the NWC2023 Final, held in Cape Town, South Africa.