MEDIA RELEASE

NETBALL WORLD CUP SYDNEY 2027

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UNDER EMBARGO UNTIL MONDAY 26TH OCTOBER AT 1AM GMT

ONE COURT, ONE DREAM - EVERY MATCH OF NETBALL WORLD CUP SYDNEY 2027 TO BE PLAYED AT AFTERPAY ARENA

Netball's biggest stage has been revealed, with Afterpay Arena named as the venue for all 64 matches of the Netball World Cup Sydney 2027 (NWC2027) across 12 action-packed days.

The tournament will bring together the world's top 16 nations from 25 August to 5 September 2027, promising elite competition, unforgettable moments, and an electric atmosphere as they battle to be crowned World Champions.

As Australia's largest indoor sporting and entertainment arena and recently voted the number one venue of its size in Australia and New Zealand and top five globally, Afterpay Arena will provide the ultimate stage for the world's pinnacle netball event with every match played on the one court.

The venue is already etched in netball history, after welcoming a record-breaking crowd of 16,752 fans for the NWC Final between Australia and New Zealand in 2015 – the largest attendance ever recorded for an international netball match.

Next year's tournament will deliver a unified, venue-wide experience which enhances the atmosphere for players, fans, officials, corporate guests, broadcasters and event partners alike while creating a true festival of netball.

Jane Fernandez, Chief Executive Officer, NWC2027, said:
"Staging the entire tournament at Afterpay Arena is a defining moment for the Netball World Cup Sydney 2027. The arena provides the perfect stage to deliver a world-class event, with enhanced broadcast capabilities, elevated match-day entertainment and an unforgettable fan experience, while ensuring every player has the opportunity to compete on the sport's biggest stage."

"Every decision we are making is driven by a bold vision to redefine what a global netball event can be. From our contemporary brand identity to hosting every match on the same court, we're crafting a tournament that showcases the very best of the sport while setting a new benchmark for the future of international netball.

"This will be more than a Netball World Cup – it will be a celebration of netball's global community. We are creating an event that inspires players, captivates fans, and delivers a lasting legacy for the sport, leaving a sense of pride, passion and possibility that endures long after the final whistle."



Ticketek returns as the ticketing provider of the tournament, with tickets for all 64 matches of NWC2027 to be available to netball fans in Australia and overseas through Ticketek's leading ticketing platform.

Ticketek's role extends far beyond ticketing, delivering cutting-edge technology and advanced marketing capabilities to reach global audiences and grow the tournament, working closely with NWC2027 and the venue team to provide an integrated ticketing and venue experience, from choosing seats through to entry on match day.

Cameron Hoy, Chief Executive Officer, Ticketek Entertainment Group, said: "We're thrilled to partner with the Netball World Cup Sydney 2027 for its return to Sydney. Managing a global tournament with 16 competing nations requires proven international expertise, scalable infrastructure and an end-to-end operational approach, and that is what Ticketek brings."

"Having ticketed the event during its last Australian run in 2015, alongside a long track record with premier global events, we understand what this tournament means to the netball community, and we look forward to delivering a world-class experience once again."

Ticketing information will be released soon, with match schedule details to follow later this year.

The Netball World Cup Sydney 2027 is proudly supported by the NSW Government through its tourism and events agency, Destination NSW, and the Australian Government.

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About the Netball World Cup:

The Netball World Cup (NWC), previously known as the World Netball (WN) Championships is netball's pinnacle event owned by WN, and it brings together the top 16 teams in the world.

The hosts of the NWC automatically qualify for the competition, as well as the top five teams in the WN World Rankings on the date of qualification. The remaining 10 teams are decided through qualifiers in WN's five regions, with the top two teams from each qualifier invited by WN to compete at the NWC.

The NWC, which first started in 1963, showcases netball around the world through a range of broadcast partners introducing netball to a whole new audience.

Australia are the current World Champions, having beaten England 61 – 45 in the NWC2023 Final, held in Cape Town, South Africa.