MEDIA RELEASE

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OFFICIAL GILBERT MATCH BALL DESIGN FOR NETBALL WORLD CUP SYDNEY 2027 REVEALED

MATCH BALL ASSETS AVAILABLE HERE

The official Gilbert match ball design for the Netball World Cup Sydney 2027 (NWC2027) has been unveiled, reflecting the tournament's contemporary vision and proud First Nations storytelling.

Gilbert Netball continues its long-standing partnership with World Netball (WN) that began in 2005, with next year's tournament marking its sixth consecutive Netball World Cup as the Official and Exclusive Ball Supplier.

The design showcases NWC2027's Country Calls branding, a First Nations artwork by Kamilaroi artist Ginny Jones which captures the electric energy of the tournament, symbolising where culture meets court and the pull of gathering – the same force that will draw the world to Sydney from August 25 to September 5 2027.

Jane Fernandez, Chief Executive Officer, NWC2027, said:
"We are delighted to reveal our official Gilbert match ball for the Netball World Cup Sydney 2027 which showcases the tournament's unique and striking Country Calls artwork and brings together the stories of the past with our vision for this groundbreaking event."

"First Nations storytelling honouring the connection between community and country, along with our Brace Yourself branding, feature prominently on the official Gilbert ball and represent an important part of bringing our bold vision to life."

Richard Gray, Commercial Chief Executive Officer, Gilbert, said:
"Twenty years on from our first Netball World Cup, it remains a privilege to put the Gilbert ball in the hands of the world's best players.

"Trust is earned over time, and the confidence World Netball and the world's leading netball nations place in Gilbert, tournament after tournament, is something we never take for granted.

"Working with the Netball World Cup Sydney 2027 team and their powerful Country Calls artwork has been a real highlight.

"The match ball is built to the exacting standards that elite performance demands, and it also carries a story that fans everywhere can share in through our replica range. We can't wait to see it in play in Sydney Olympic Park next year."

Fans will be able to purchase the first official NWC2027 replica balls from www.gilbert-netball.co.uk.

All 64 matches at NWC2027 will be played on the one court at Afterpay Arena at Sydney Olympic Park, with organisers aiming for a record number of more than 200,000 attendees across the tournament.

The full NWC2027 line-up is now confirmed, with 16 nations qualifying for the pinnacle event, including hosts and titleholders Australia, New Zealand, Jamaica, England, South Africa, Uganda, Tonga, Samoa, Malawi, Namibia, Northern Ireland, Scotland, Trinidad and Tobago, St Vincent and the Grenadines, Singapore and Hong Kong, China.

To stay up to date with the latest information on the tournament, visit www.nwc2027.com

The Netball World Cup Sydney 2027 is proudly supported by the NSW Government through its tourism and events agency, Destination NSW, and the Australian Government.

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About the Netball World Cup:

The Netball World Cup (NWC), previously known as the World Netball (WN) Championships is netball's pinnacle event owned by WN, and it brings together the top 16 teams in the world.

The hosts of the NWC automatically qualify for the competition, as well as the top five teams in the WN World Rankings on the date of qualification. The remaining 10 teams are decided through qualifiers in WN's five regions, with the top two teams from each qualifier invited by WN to compete at the NWC.

The NWC, which first started in 1963, showcases netball around the world through a range of broadcast partners introducing netball to a whole new audience.

Australia are the current World Champions, having beaten England 61 – 45 in the NWC2023 Final, held in Cape Town, South Africa.

About Gilbert Netball:

Gilbert Netball is the home of the world's leading netball equipment, trusted by players, teams and governing bodies at every level of the game. Part of the Gilbert brand, founded in 1823 in Rugby, England, Gilbert brings two centuries of craftsmanship and a reputation for performance to the court.



Gilbert has been the Official and Exclusive Ball Supplier to World Netball since 2005, and Netball World Cup Sydney 2027 will be its sixth consecutive tournament. Gilbert is also proud to supply the world's elite teams and leagues including Netball Australia, Netball New Zealand, Suncorp Super Netball, England Netball, Netball Super League, Jamaica Netball, Commonwealth Games 2026 and many more. From elite competition to grassroots clubs and schools, Gilbert is committed to growing the game and supporting netball communities around the world.

For more information, visit www.gilbert-netball.co.uk.