

**EMBARGOED UNTIL WEDNESDAY 23<sup>RD</sup> SEPTEMBER 8AM BST**

**PacificAus TV to make every game of the Netball World Cup Sydney 2027 available live & free to Pacific and Timor-Leste audiences.**

World Netball (WN) has today announced PacificAus TV as an official broadcast partner of the Netball World Cup Sydney 2027 (NWC2027).

The partnership between WN and PacificAus TV means that they will deliver every match from the NWC2027, taking place from the 25<sup>th</sup> August – 5<sup>th</sup> September, to partner broadcasters across the Pacific and Timor-Leste who will show the matches on free-to-air television.

Four teams from across Pacific have qualified for the NWC2027 including the hosts Australia, as well as New Zealand, Tonga and Samoa.

Speaking on the news WN CEO Lisa Pearce said: “We are thrilled that every match from the Netball World Cup Sydney 2027 will be available for free to the Pacific and Timor-Leste audiences.

“As we continue on our mission to bring more netball, to more people, more often partnerships like this are extremely important as they allow us to reach both new and current audiences and continue to inspire the next generation.”

The PacificAus TV initiative is proudly delivered by Free TV Australia, the peak industry body representing all of Australia’s commercial television broadcasters.

Free TV Australia CEO, Bridget Fair said: "Netball is a pillar of Pacific community life, and this partnership reflects exactly what PacificAus TV was established to do - strengthen Australia's cultural ties to Pacific and Timor-Leste with premium content through trusted local broadcasters.

"We're proud to work alongside World Netball to bring the excitement of the Netball World Cup Sydney 2027, to the Pacific and Timor-Leste audiences, free of charge."

PacificAus TV Director, Shane Wood added: "PacificAus TV currently shares the best of Australian television with 18 free-to-air broadcasters in 12 nations across 8 time zones.

"This partnership with World Netball underlines PacificAus TV's role in the Australian Government's efforts to increase access to high quality, trusted and credible Australian television content in the Pacific and Timor-Leste, strengthening cultural and sporting ties across the region."

To keep up to date on all the latest NWC2027 news make sure you are following NWC on [Facebook](#) and [Instagram](#) and WN on [TikTok](#).

You can also subscribe to the NWC mailing list, [here](#).

**ENDS**

**Image:**



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**Notes to Editors:**

### **Netball World Cup**

The Netball World Cup (NWC), previously known as the World Netball (WN) Championships is netball's pinnacle event owned by WN, and it brings together the top 16 teams in the world.

The hosts of the NWC automatically qualify for the competition, as well as the top five teams in the WN World Rankings on the date of qualification. The remaining 10 teams are decided through qualifiers in WN's five regions, with the top two teams from each qualifier invited by WN to compete at the NWC.

The NWC, which first started in 1963, showcases netball around the world through a range of broadcast partners introducing netball to a whole new audience.

Australia are the current World Champions, having beaten England 61 – 45 in the NWC2023 Final, held in Cape Town, South Africa.

## **World Netball**

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 75 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit [www.worldnetball.sport](http://www.worldnetball.sport)