

**MEDIA  
RELEASE**



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## **ALL 64 MATCHES OF THE NETBALL WORLD CUP SYDNEY 2027 TO BE BROADCAST ON NINE IN AUSTRALIA**

The Netball World Cup Sydney 2027 (NWC2027) Local Organising Committee (LOC) today announced Nine has been appointed as the Official Broadcast Partner in Australia for the tournament, with all 64 matches of the competition to be broadcast and streamed live.

The groundbreaking deal will deliver the maximum possible reach and coverage for fans and our valued commercial partners of the NWC2027, amplifying the impact of World Netball's (WN) pinnacle international event.

NWC2027 LOC Chief Executive Officer Mark Falvo emphasised the importance of the partnership to realise the potential of the event, and its ability to attract a new generation of fans to Australia's most popular female sport.

"We are thrilled to welcome Nine as the Official Host Broadcaster and Official Broadcast Partner of the Netball World Cup Sydney 2027, which is building up to be the most electric Netball World Cup yet.

"We know that electricity will now translate to screens and devices around the country," Falvo said.

"The Netball World Cup Sydney 2027 will unite all Australians behind this once in a generation event, through the game played by more women and girls than any other.

"This partnership will ensure this special moment is shared across the country, in every home and by everyone."

As part of the deal, Nine will also assume the host broadcast production responsibility, guaranteeing a world-class broadcast experience for viewers not only in Australia, but in other territories around the globe.

"We are delighted Nine will be the Official Host Broadcaster of the Netball World Cup Sydney 2027," said WN President Dame Liz Nicholl DBE.

"With netball played in over 120 nations, Nine's reputation for production excellence will provide the most innovative broadcast experience for viewing fans yet – both in Australia and around the world."

WN will now work alongside the NWC2027 LOC and Nine to ensure the event is available in markets across the globe, enabling fans worldwide to tune in.

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Nine Group Managing Director, Streaming and Broadcast, Amanda Laing added: “The Netball World Cup Sydney 2027 will be one of the defining sporting moments on Australia’s calendar, and Nine is uniquely placed to bring it to life for audiences across 9Network, 9Now and Stan Sport.

“A home Netball World Cup is a rare opportunity to celebrate a game woven through schools, suburbs and regional communities, while giving the Diamonds the chance to compete for a title on home soil.

“Only Nine can combine the scale of free-to-air television, the depth of streaming, and the power of news, sport and storytelling to turn a major event into a true national moment.

“Women’s sport is one of the strongest growth stories in media, and Sydney 2027 will be a powerful example of why these events deserve the biggest stages and the broadest audiences.

“We’re looking forward to helping Australia own this moment and sharing it with fans here and around the world.”

The Hon Anika Wells MP, Federal Minister for Communications and Minister for Sport is proud of the Federal Government's commitment to the NWC2027.

“This is a great opportunity for Australian audiences to be able to watch world class sport for free which will help inspire the next generation of athletes,” Wells said.

“The Albanese Government continues to back women and girls in sport through this \$6 million investment into the Netball World Cup Sydney 2027,

“Our multi-million-dollar investment will help Netball Australia create a unifying moment for women’s sport and celebrate 100 years of netball in Australia.

“Netball has the highest participation numbers for women and girls in Australia, and this funding again shows our commitment to investing in female sport.”

NWC2027 will be staged in Sydney over 12 consecutive days, from 25<sup>th</sup> August - 5<sup>th</sup> September 2027.

For now, fans and interested parties wanting to receive the latest news and information about the NWC2027 including the draw and schedule, venue details, ticketing, corporate hospitality, tour packages and fan merchandise should sign up today at [www.nwc2027.com](http://www.nwc2027.com)

Fans should also follow @NetballWorldCup, on [Facebook](https://www.facebook.com/NetballWorldCup) and [Instagram](https://www.instagram.com/NetballWorldCup) and @WorldNetball on [TikTok](https://www.tiktok.com/@WorldNetball) for all the latest content.

The NWC2027 is proudly supported by the NSW Government through its tourism and events agency, Destination NSW, and the Australian Government.

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## **About the Netball World Cup:**

The Netball World Cup (NWC), previously known as the World Netball (WN) Championships is netball's pinnacle event owned by WN, and it brings together the top 16 teams in the world.

The hosts of the NWC automatically qualify for the competition, as well as the top five teams in the WN World Rankings on the date of qualification. The remaining 10 teams are decided through qualifiers in WN's five regions, with the top two teams from each qualifier invited by WN to compete at the NWC.

The NWC, which first started in 1963, showcases netball around the world through a range of broadcast partners introducing netball to a whole new audience.

Australia are the current World Champions, having beaten England 61 – 45 in the NWC2023 Final, held in Cape Town, South Africa.