



# **COACHING ADVISORY PANEL**

## **STRATEGIC PLAN**



## COACHING ADVISORY PANEL

Welcome to the Coaching Advisory Panel (CAP) strategic plan for 2026 and beyond.

This strategic plan sets out a framework for how we will work collaboratively with other World Netball (WN) Panels and working groups to enhance, grow and inspire coaches around the world. The ultimate purpose is to demonstrate the power of netball to change lives and create a better world.

Coaches are at the heart of netball's success. They shape participant experiences, nurture potential and create safe, inclusive and enjoyable environments where players thrive.

Coaches will play a pivotal role in enabling WN to achieve its mission to expand netball's reach and impact.

The CAP strategy is fully aligned with WN's three core strategies.

### Our three core strategies of World Netball:

#### GROW

Increase the visibility, reach and impact of CAP in order to promote high quality coaching and sustainable coach development systems across all Member nations.

#### PLAY

To develop and support coaches to be world class and high performing.

#### INSPIRE

To ensure coaches strive to be transformational leaders capable of recruiting, developing and retaining participants whilst promoting lifelong engagement in netball.



## OUR STRATEGIES

# GROW

Increase the visibility, reach and impact of CAP in order to promote high quality coaching and sustainable coach development systems across all Member nations.

### We will:

- Ensure a range of high- quality coaching resources are readily available to all Member nations
- Regularly review and update all relevant WN resources to ensure cultural appropriateness
- Develop resources and guidance advocating a player-centred approach
- Promote game-based approaches to enhance skill acquisition and enjoyment
- Advocate for inclusion and ensure there is a game for everyone to play
- Collaborate with all WN Panels to ensure strategic alignment
- Build partnerships and raise commercial awareness and connections to WN

### How we will do it:

- By promoting the WN Coaching Endorsement Process as a benchmark for quality and alignment
- By developing coaching competencies to support nations in designing coaching award structures and promoting the transferability of awards across nations
- By offering support to coach recruitment processes in Member nations upon request
- By launching an Ambassador programme to connect to more Member nations extending visibility and connections
- By verifying and maintaining all coaching resources
- By reviewing and refreshing all accessible coaching resources for relevance and alignment
- By engaging with all new WN Members to support their coach development
- By collecting and analysing data on the status of coaching and coach education across Member nations
- By collaborating with key agencies involved in the development netball and endorsing products and material from commercial partners intended for the development of netball

# PLAY

Develop and support coaches to be world class and high performing.

### We will:

- Ensure the right coach is in the right place based on the stage of development and experience
- Promote and support all forms of the game and inclusive approaches in all nations
- Champion the athlete voice by embedding player feedback in all coaching development
- Equip coaches to adopt person-centred approaches through mentoring, reflective practice and other development activities
- Promote the importance of person-centred coaching in order to enable players to build a lifelong love for the game ultimately increasing involvement in netball worldwide.

### How we will do it:

- By assisting Member nations with the coach appointment process when requested
- By engaging with the Athlete Advisory Commission to gain feedback on CAP decisions and ensure decisions are athlete aligned
- By developing and sharing resources to engage coaches in utilising contemporary coaching approaches
- By collaborating with the WN Rules Advisory Panel (RAP) to support rules development across all forms of the game



# INSPIRE

Ensure coaches strive to be transformational leaders capable of recruiting, developing and retaining participants whilst promoting life-long engagement in netball.

## We will:

- Build coaching capability, curiosity and confidence through meaningful development opportunities
- Showcase inspirational coaches to create visible role models and positive influences
- Promote positive change in developing nations, ensuring netball remains a powerful platform for the empowerment of women and girls

## How we will do it:

- By implementing an awards and recognition programme to celebrate coaching excellence across Member nations
- By profiling International and high-performance coaches in the lead up to any WN events
- By ensuring resources on contemporary coaching approaches are available to all nations via WN platforms
- By delivering targeted coach development to support the emerging Member nations



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