

EMBARGOED UNTIL THURSDAY 14TH AUGUST 10AM BST

World Netball agrees deal with KitQueen in partnership with Nike, as officials kit supplier.

World Netball (WN) has today announced a two-year partnership with KitQueen, which will see the WN officials wear Nike kit.

KitQueen, a distribution partner of Nike team sports products, will supply all WN officials with Nike sports performance clothing and apparel, starting with the Netball World Youth Cup 2025 (NWYC2025) in September.

KitQueen is passionate about diversity and inclusivity in sport, which aligns with WN's values and vision to create a sport that is open to all, whilst Nike is a globally recognised brand that has stood at the forefront of innovation and performance in sports clothing for decades.

Speaking on the new partnership WN CEO, Fiona Harold, said: "We are thrilled to have entered a two-year partnership with KitQueen, meaning our officials will now wear Nike kit.

"Officials are one of the many core contributors to the game of netball and they play a pivotal role in enabling World Netball to achieve its mission of expanding netball's worldwide reach and impact, and therefore it is key for us to invest in this area.

"Having Nike bespoke kit, thanks to KitQueen, will not only provide our officials with the elite clothing needed to elevate their movement and performance, but it will also

ensure they are comfortable and confident whilst doing so.”

Parisha Patel, KitQueen Cofounder, added: “At KitQueen, we’re proud to champion women in sport, and partnering with World Netball marks an exciting step in our mission to elevate female athletes on the global stage.

“This collaboration allows us to deliver high-performance, empowering kit to the world’s best, while continuing to inspire confidence from grassroots to greatness.”

To find out more about international officiating, [click here](#).

ENDS

Image:



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Notes to Editors:

World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 76 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit www.netball.sport

Kit Queen

KitQueen is the world's first multisport teamwear specialist for her. Our mission is to champion inclusivity, diversity and body confidence in female team sports. We work with the world's largest sports brands including Nike, Adidas, Joma and Puma to bring the latest technology in women's sports kit.

For more information, visit <https://www.kitqueen.co.uk> or contact us at sales@kitqueen.co.uk.