

**EMBARGOED UNTIL TUESDAY 5<sup>TH</sup> NOVEMBER AT 10AM  
GMT**

## **World Netball and Net Zero Group launch a Carbon Engagement Portal**

World Netball (WN) and Net Zero Group (NZG) have today launched a [Carbon Engagement Portal](#) to help the Netball Family measure and reduce their personal carbon footprint.

This comes after WN partnered with NZG in July 2024, as part of its commitment to working towards a net zero target of 2040, paving the way for a more sustainability-conscious Netball Family.

WN's new Carbon Engagement Portal empowers you to take control of your carbon footprint with three simple steps: **measure, reduce, and share.**

All you need to do is input your data, including your personal driving (don't forget to include those netball training trips!), flights and energy use, and you can then commit to actionable pledges to reduce your carbon footprint, including opting for active transportation options like walking or cycling.

Finally, you will receive your personalised Climate Action Pledge, which can be shared on social media, celebrating your commitment to reducing your carbon footprint.

By showcasing your commitment, you can encourage others in the Netball Family to join the journey towards a more sustainable future.

Head to WN's website here, and make your pledge now: <https://bit.ly/40iR8vh>

## ENDS

Image:



**Media Contact:**

[Sophie.reynolds@worldnetball.sport](mailto:Sophie.reynolds@worldnetball.sport)

**Notes to Editors:**

### **World Netball**

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 84 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and

assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit [www.worldnetball.sport](http://www.worldnetball.sport)

