

**EMBARGOED UNTIL THURSDAY 1ST AUGUST 2024 10AM
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World Netball Signs Multi-Year Deal with Official Ball Supplier, Gilbert Netball

World Netball (WN) and Gilbert Netball have today announced that Gilbert Netball will remain the official ball supplier of WN for a further four years.

Continuing a partnership that was first established in 2005, the agreement will see Gilbert Netball provide WN with the official ball for all its international netball events, including its flagship event, the Netball World Cup, as well as the Netball World Youth Cup, and the FAST5 Netball World Series.

The multi-year deal will also see Gilbert Netball supply WN with over 4,000 legacy balls for Members to use for WN Grow projects and NetEffect programmes, as part of Gilberts commitment to help WN achieve its purpose of creating a better world through netball, and its vision, of creating a sport that is open to all and inspires netballers to embrace opportunities and achieve their full potential.

Speaking on the exciting news Richard Gray, CEO of Commercial at Gilbert, said: “We are delighted to have renewed our partnership with World Netball, meaning that we will now supply the official ball for the FAST5 Netball World Series 2024, Netball World Youth Cup 2025 Gibraltar and the Netball World Cup 2027 Sydney.

“We are very proud that this will be attending our 6th consecutive Netball World Cup with Gilbert netballs being the ball of choice.

“We look forward to continuing to support World Netball develop the sport globally.”

World Netball’s Interim CEO, Vicky Lowe, added: “We are thrilled to be continuing to work with Gilbert Netball for another four years.

“Gilbert is a long-standing partner of World Netball who supports our commitment to driving game development and the worldwide delivery of a portfolio of thrilling world-class events, and we look forward to building on this strategic partnership with them as we continue growing, playing and inspiring.”

ENDS

Image:



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Notes to Editors:

World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 84 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit www.worldnetball.sport

