

**EMBARGOED UNTIL WEDNESDAY 21<sup>ST</sup> FEBRUARY 2024 20:00PM  
CET**

## **Netball World Youth Cup 2025 Gibraltar Unveils Official Brand and Logo**

The excitement for the Netball World Youth Cup 2025 (NWYC2025) escalates as World Netball and the NWYC2025 Local Organising Committee (LOC), alongside the hosts Gibraltar Netball, reveal the official brand and logo for the pinnacle World Netball competition for emerging athletes aged 21 and under, which will take place from the 19<sup>th</sup>-28<sup>th</sup> September 2025.

The brand for the NWYC2025 uniquely embodies the essence of the territory situated on the southern tip of the Iberian Peninsula in Europe, with the letter 'R' in the typography mirroring the iconic Rock of Gibraltar when viewed from the north.

The graphic patterns, inspired by Gibraltar's sky, rock, and sea, add depth and local symbolism to the brand, enriching the visual narrative of the event with the natural beauty of the host country.

Speaking at the launch Gibraltar Netball President, Moira Gomez said: "We are thrilled to unveil the brand and logo for the Netball World Youth

Cup 2025 Gibraltar, marking a significant milestone in our journey towards hosting an unforgettable event,

"As we prepare to welcome teams and fans from around the world, this emblem serves as a beacon of inspiration, uniting us all in the celebration of youth, athleticism, and empowerment."

World Netball Board Director for Europe, Lyn Carpenter, added: "Gibraltar is in a very unique and special position - this will be the first Netball World Youth Cup since 2017, because our 2021 edition was cancelled due to the COVID pandemic.

"Netball has grown so much since 2017, with the Netball World Cup held in Cape Town South Africa last year delivering the most successful sponsorship programme to date and our broadcast and communications reaching more people than ever before...

"This is Gibraltar's time to show our Netball Family around the world that this growth was just the beginning."

In a bid to bring the event to more people than ever before World Netball has this cycle made the Netball World Cup social media channels the home of the NWYC too, bringing its two pinnacle events together.

For more information and updates make sure you are following us on [Facebook](#), [X](#) [Instagram](#) and [YouTube](#) (@NetballWorldCup) and [TikTok](#) (@WorldNetball).

You can also visit [www.nwyc2025.gi](http://www.nwyc2025.gi) for more information.

**ENDS**

**Image:**



**Media Contact:**

World Netball: [Sophie.reynolds@worldnetball.sport](mailto:Sophie.reynolds@worldnetball.sport)

Netball World Youth Cup: [marketing@nwyc2025.gi](mailto:marketing@nwyc2025.gi)

**Notes to Editors:**

**Netball World Youth Cup**

The Netball World Youth Cup is World Netball's pinnacle competition for emerging elite netball players, aged 21 years or under, held every four years as part of our calendar of thrilling world class events.

The last edition of the NWYC was held in Botswana in 2017, due to the Fiji 2021 edition being cancelled due to COVID.

The NWYC2025 in Gibraltar will take place between the 19<sup>th</sup> – 28<sup>th</sup> September, with 20 countries set to participate across two venues; The Tercentenary Sports Hall and Europa Sports Park.

For more information and all the latest updates make sure you are following us on [Facebook](#), [X](#), [Instagram](#) and [YouTube](#) (@NetballWorldCup) and [TikTok](#) (@WorldNetball).

For more information on the NWYC, visit World Netball's website here: <https://bit.ly/42lbCg9>

For more information on the NWYC2025 Gibraltar, visit the events website here: [www.nwyc2025.gi](http://www.nwyc2025.gi)

## **World Netball**

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 84 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit [www.worldnetball.sport](http://www.worldnetball.sport)