

The Commercial Committee (the Committee) is authorised by the WN Board of Directors to conduct its business in accordance with the Board Committees Terms of Reference. The Committee is advisory and will make recommendations to the WN Board to assist WN to achieve its vision, values and strategic goals as outlined in the Strategic Plan with reference to maximising the commercial and marketing activities of the Federation.

World Netball (WN) is fully committed to the principles of equality of opportunity and is responsible for ensuring that no employees, job applicants, office holders, volunteers, consultants or members of committees and panels are unlawfully discriminated against because of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race religion or belief, sex and sexual orientation.

Role Purpose

As part of the Committee you will assist the Board with the commercial development of WN and the sport from an international perspective:

- Defining a commercial vision, mission and strategy that is consistent with WN's strategic plan and WN Members' own commercial activities;
- Reviewing and confirming WN commercial rights policies;
- Developing income generating opportunities for WN and the sport of netball by maximising income from:
 - Media rights (including digital linear and non-linear);
 - Sponsorship of WN properties (e.g. WN Events, umpires and communications);
 - Fan engagement and income streams from that e.g. merchandise, NetballPass/OTT, ticketing etc.
- Ensuring WN manages its data in line with best industry practice and in compliance with relevant regulations and laws.
- Ensure that World Netball has the optimal portfolio of events and calendar that optimises commercialisation while addressing the long term development goals of Netball.
- Partnering and collaborating with commercial countries.

Person Specification

Experience: You will be a person who has experience of digital transformation in sports to unlock commercial value for rights holders and their partners.

Skills & Knowledge you will have

- Experience in how to capture first party data effectively and efficiently from fans and participants
- Experience in how to use that data to maximise reach and revenue
- Experience in data governance and global data protection regulations
- Insight into emerging technology and future trends
- Experience of projects and programs that have unlocked value for rights holders
- Experience in working with commercial partners to enhance the value of their partnerships

Knowledge

All members of the Commercial Committee should have, or should acquire as soon as possible after appointment:

- An understanding of the objectives and key activities of WN and significant issues facing WN;
- An understanding of WN's structures and responsibilities, including key relationships with partners, businesses and organisations;
- An understanding of the organisation's culture;
- An understanding of the WN's governance structure including the role of the Board, committees, technical panels and working groups;
- An understanding of best practice in sports governance.

Independence & Conflicts of Interest

The independent member of the Commercial Committee may not be a director, employee or consultant of WN or a WN Member or a WN Regional Federation.

Upon appointment members of all WN committees and panels are required to complete a conflict of interest declaration.

Remuneration

The role is unpaid. However reasonable expenses will be paid in line with the WN Volunteer Expenses Policy.

Application Form for Independent Member WN Commercial Committee (CC)

Applications must reach World Netball Secretariat by **Wednesday 28th February 2024 (UK Time 16:00pm)**

Application for:	Independent Member WN Commercial Committee					
Personal Details						
Name	<table style="width: 100%; border: none;"> <tr> <td style="width: 15%; border: none;"><i>Title</i></td> <td style="width: 45%; border: none;"><i>First name</i></td> <td style="width: 35%; border: none;"><i>Family name</i></td> </tr> </table>			<i>Title</i>	<i>First name</i>	<i>Family name</i>
<i>Title</i>	<i>First name</i>	<i>Family name</i>				
Postal Address						
Country		Region				
Telephone <i>including country code</i>	Home		Mob			
Email address						
Details of Qualifications and Competencies						
Experience:						
Personal skills and abilities:						

Role specific requirements:		
Why do you think you should be appointed to the CC:		
Other comments:		
<p>Referees: These referees will only be contacted at the discretion of the World Netball SDFP Selection Panel and should be relevant to the role for which you are applying</p>	<p>Referee 1</p> <p>Name:</p> <p>Position:</p> <p>Email:</p> <p>Phone:</p> <p>Address:</p> <p>Postcode/Zipcode:</p>	<p>Referee 2</p> <p>Name:</p> <p>Position:</p> <p>Email:</p> <p>Phone:</p> <p>Address:</p> <p>Postcode/Zipcode:</p>

Please return completed form to the World Netball Secretariat via info@worldnetball.sport