

EMBARGOED UNTIL WEDNESDAY 9th JUNE, 9:00AM BST

World Netball Wants Your Inspiring Stories! Your Netball World Campaign launches with once-in-a-lifetime prizes

Hot on the heels of the International Netball Federation's (INF) official rebrand to World Netball, the international governing body has today launched the inspirational 'Your Netball World' campaign, celebrating the individual stories that together create the international netball family.

There are two ways netball enthusiasts at any level can get involved:

- 1. Share your netball related photo and message be part of a unique virtual mosaic.
- Nominate yourself or someone you know to become the World Netball Courage Ambassador.

Both activities carry the chance to win a once-in-a-lifetime prize, including a trip to the Netball World Cup 2023 in South Africa.

See your face in the virtual mosaic: netball's global picture of local stories

At the heart of World Netball's new identity is the idea that netball touches and improves people's lives around the globe. The creation of a virtual mosaic built of

images and stories submitted by the international netball family celebrates a world united by this unique sport.

World Netball is calling for entries from people at all levels of the sport, from athletes and umpires right through to grassroots players – and they want to hear from you! Did netball give you a new lease of life or help you through a difficult period? Is your netball team part of your extended family? Perhaps you met your significant other through the sport or have recently been inspired to get involved. If you have a story to tell, or simply want to support your sport, World Netball would love to include you in its inspiring virtual mosaic.

As well as making more netball memories, each person who shares an image and message will be entered into a prize draw to win two tickets to the Netball World Cup 2023 in South Africa.

Submit your photo and message <u>now</u> to see your picture included when the partially completed mosaic goes live from 30th June. We will be collecting stories from around the world until the big reveal of the final mosaic on 28th July, which marks the two-year countdown to the Netball World Cup 2023.

Could you be World Netball's Courage Ambassador?

World Netball is also searching for a Courage Ambassador to mark the sport's new chapter. Standing alongside fellow ambassadors, who will be globally recognised athletes, officials and sporting figures, the Courage Ambassador will live and breathe netball. They will embody World Netball's values of courage, bravery, decisiveness, and perseverance and have a really special story to tell.

In recognition of their embodiment of a core World Netball value, the Courage Ambassador will have a role at the Netball World Cup 2023, South Africa in a once-in-a-lifetime experience to be part of the global, iconic event.

If you would like to apply or nominate someone you think fits the bill, head here.

ENDS

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Please talk to Conker about athlete interviews and inspirational stories from grass roots netball lovers.

Notes to Editors:

World Netball is the sole, internationally recognised, governing body for netball affiliated to GAISF, the International World Games Association and the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 76 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Netball Europe, and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit www.netball.sport