COMMERCIAL COMMITTEE Terms of Reference January 2024



The Commercial Committee (the Committee) is authorised by the WN Board of Directors to conduct its business in accordance with the Board Committees Terms of Reference as set out below. The Board of Directors may review these at any time and, when appropriate, revise in accordance with the changing requirements of WN. The Committee is advisory and will make recommendations to the WN Board to assist WN to achieve its vision, values and strategic goals as outlined in the Strategic Plan with reference to maximising the commercial and marketing activities of the Federation.

World Netball (WN) is fully committed to the principles of equality of opportunity and is responsible for ensuring that no employees, job applicants, office holders, volunteers, consultants or members of committees and panels are unlawfully discriminated against because of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race religion or belief, sex and sexual orientation.

RESPONSIBILITIES

The responsibility of the Committee is to assist the Board with the commercial development of WN and the sport from an international perspective:

- Defining a commercial vision, mission and strategy that is consistent with WN's strategic plan and WN Members' own commercial activities;
- Reviewing and confirming WN commercial rights policies;
- Developing income generating opportunities for WN and the sport of netball by maximising income from:
 - Media rights (including digital linear and non-linear);
 - o Sponsorship of WN properties (e.g. WN Events, umpires and communications);
 - Fan engagement and income streams from that e.g. merchandise,
 NetballPass/OTT, ticketing etc.
- Ensuring WN manages its data in line with best industry practice and in compliance with relevant regulations and laws.
- Recommending developments of WN event portfolio and calendar.
- Partnering and collaborating with commercial countries.

TERMS OF REFERENCE FOR WN BOARD COMMITTEES

COMPOSITION AND MEMBERSHIP	
Chair	A Director appointed by the Board.
Members	No fewer than four and no more than six of which two are a Board Director and the CEO (or other appointee from the WN Secretariat). The other Members may comprise three or more individuals, with relevant professional expertise, to assist the Committee to fulfil its responsibilities.
Composition	The Board will formally approve composition of the Committee and appoint



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	additional members or remove and replace members by resolution.	
	Members may withdraw from membership by written notification to the Board.	
Term	4 years and can be reappointed.	
OPERATING & REPORTING PROCEDURE		
Procedure	The Committee will be required to operate according to the procedure agreed by the Committee members at the start of their term of office and approved by the Board.	
Reporting	The Committee will report to the Board at each Board meeting and as requested by the Board.	
Discussions & Decisions	Must happen in a transparent and efficient way via the appropriate means of communication respecting any deadlines set by the Board.	
Majority	Decisions at Committee meetings will require a 50% majority of all those Committee members present and decisions circulated by email require a 50% majority support from all Committee members. The Chair, where necessary, having the casting vote.	
MEETINGS		
Frequency	Two meetings a year either in person, teleconference or videoconference with additional meetings as necessary.	
WN Secretariat	The CEO or a representative of the Secretariat will be present at any meeting.	
Agendas	Agendas prepared by the Chair in conjunction with the CEO and circulated to all Committee Members no later than a week before the meeting.	
Minutes	Minutes to be taken by the CEO or nominated person attending the meeting (or viewing the recording if by videoconference), which may include a member of the Committee. Minutes of all meetings will be circulated to the Board and Committee members.	
Quorum	A quorum of a minimum of 50% of the Committee shall be required for all meetings.	
Deputy	The Chair will appoint a deputy to act in their absence.	
BUDGET AND SPENDING AUTHORITY		
Meeting Expenses	Covered in accordance with WN's expenses policy. Any other expenses must be approved through the CEO in accordance with WN's financial policy and budgets.	
ASSESSMENT AND EVALUATION OF THE COMMITTEE'S PERFORMANCE		
Assessment	At least once during each financial year, the Committee will have an assessment in the method prescribed by the Board and having regard to the requirements of these Terms of Reference.	
Goals & Objectives	The Committee will determine the goals and objectives for the forthcoming year and review the Terms of Reference in light of any modification to the	



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goals and objectives as may be decided by the Board.