

**EMBARGOED UNTIL WEDNESDAY 12TH JULY 15:00PM
BST**

Canadian Broadcast Company (CBC) To Show the Semi-Finals and Final of the Netball World Cup 2023.

World Netball has today announced that the Canadian Broadcast Company (CBC) will show the two Semi-Finals and the Final of the Netball World Cup 2023, taking place in South Africa, Cape Town on the 5th and 6th August 2023.

The deal, facilitated by World Netball's International Broadcast agency SPORTFIVE, will see the final three matches of the Netball World Cup broadcast free-to-air in Canada, on CBC Sports digital platforms including the free [CBC Gem](#) streaming service [cbcsports.ca](#) and the CBC Sports app for [iOS](#) and [android](#) devices.

In addition, the netball family in Canada will be able to watch all NWC2023 matches, from the 28th July to 6th August, live on NetballPass.

Speaking on the exciting news, World Netball CEO, Clare Briegal said: "We are thrilled to be able to broadcast the Netball World Cup 2023 in Canada.

"We are on a mission to expand netball's worldwide reach and impact, under our core strategy 'grow', and working with a leading broadcaster like CBC is a true example of our commitment to that.

"Thank you to CBC for helping us to bring our pinnacle event to a wider audience."

Adam Schneider, Vice President for SPORTFIVE in the Americas added: 'We are

thrilled to be partnering with CBC on the Netball World Cup 2023.

“CBC Sports is well-known as a champion of women’s sport in Canada, and we are excited to work with them in showcasing netball’s premier event to a new audience.”

ENDS

Image:



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Notes to Editors:

World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 79 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit www.worldnetball.sport