

EMBARGOED UNTIL THURSDAY 4TH JANUARY 2024 AT 8AM GMT.

World Netball & NETFIT NZ Launch Social Media Campaign on the Rules of Netball 2024 Edition

World Netball (WN), in collaboration with NETFIT NZ, have this week launched a social media campaign to promote the Rules of Netball 2024 Edition, with the new rules now being followed in all international matches, as of the 1st January 2024.

This comes after WN launched the Rules of Netball 2024 Edition in December 2023, alongside educational videos, and PDFs, with the aim to encourage all the Netball Family, not just the umpires, to use the new simplified rules book.

The educational resources and the new rules book can be found on the WN website.

The Rules of Netball App has also now been updated, and this can be downloaded now from the Apple and Google Play stores.

WN and NETFIT NZ will be sharing infographics and videos across social media throughout January, explaining all the rule modifications including allowing teams to make tactical changes immediately after a goal is scored, changes to the short pass rule and the removal of the toss up.

Make sure you are following WN on <u>Instagram</u>, <u>TikTok</u>, <u>X</u> and <u>Facebook</u>, and NETFITNZ on <u>Instagram</u> and <u>Facebook</u> for all the latest updates.

While the rules came into effect on the 1st January 2024 for all international competition, Member countries may plan their domestic competition implementation

date up to 1st September 2024.

Visit the Rules of Netball page on WN's website now for more information.

ENDS

Image:



Media Contact:

Sophie.reynolds@worldnetball.sport

Notes to Editors:

World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and

achieve their potential. Netball is played in more than 100 countries around the world with 84 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit www.worldnetball.sport