

# EMBARGOED UNTIL MONDAY 10<sup>TH</sup> JULY 15:00PM BST

## World Netball to Make the Netball World Cup 2023 Available to Everyone

World Netball has today announced that it will make the Netball World Cup 2023 (NWC2023) available to the world, with their OTT platform <u>NetballPass</u> showing all 60 matches live and on demand.

From as little as £5 (GBP), in countries where broadcast rights have not been sold on an exclusive basis\*, the netball family will be able to watch live matches from the NWC2023, taking place from the 28<sup>th</sup> July to 6<sup>th</sup> August in Cape Town, via NetballPass.

On demand content will be **free** and available 30 minutes after the match in countries where broadcast rights have not been sold on an exclusive basis, and to all countries globally 48 hours after the conclusion of each match\*\*.

The entire netball family will also be able to access live match statistics, results, fixtures, standings, player, and team stats on NetballPass for free.

## NetballPass prices to access live matches will be as follows:

- £15.00 (GBP) for access to a full tournament pass (60 matches)
- £10.00 (GBP) for access to Semi-Finals, Bronze Medal Match (3rdvs4th) and Final

• £5.00 (GBP) for access to an individual match

Speaking on the exciting news, World Netball CEO, Clare Briegal said: "We are thrilled to be able to bring the Netball World Cup 2023 to the entire world.

"Over the last few months, we have announced broadcast deals in each of our five World Netball regions with leading global broadcasters. Host broadcaster SuperSport will ensure each of these broadcasters receive high quality coverage to make the Netball World Cup 2023 a world class celebration of netball.

"We are so grateful to all our broadcasters for their support and expertise, and we know they will do a fantastic job of showcasing our sport in its very best light through their coverage.

"Announcing today that we will be showing every game live and on demand on our own platform, NetballPass, ensures that once again nobody will miss out on seeing the competition no matter where they are in the world.

"When we launched our strategic plan in 2021, we set out a mission to expand netball's worldwide reach and impact, under our three core strategies: To Grow, to Play and to Inspire, and this is just one example of how we are achieving that and demonstrates our growth in the last two years."

You can also re-live the road to cape town so far, with the footage from the five Regional Netball World Cup Qualifiers available on <u>NetballPass</u>, free, now.

To sign up for NetballPass and purchase your passes for the NWC2023, click here.

For more information on where you can watch the event, <u>click here.</u>

For more information on the NWC2023, visit our hub here.

To purchase tickets for the event in Cape Town, click here.

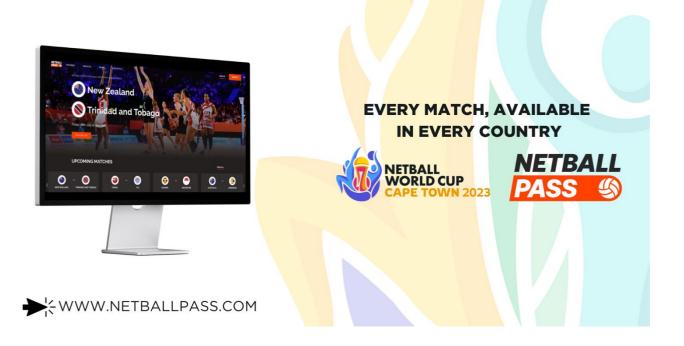
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\*Broadcast rights have been sold in:

Region	Countries where broadcast rights have been sold
Africa	Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo (Republic of/Brazzaville), Congo (Democratic Republic of), Cote d'Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Mozambique, Namibia, Nigeria, Niger, Reunion, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Socotra, Somalia (including Somaliland), South Africa, South Sudan, St Helena and Ascension, Sudan, eSwatini , Tanzania (United Republic of), Togo, Uganda, Zimbabwe, Zambia
Americas	Anguilla, Antigua-and-Barbuda, Aruba, Bermuda, Bahamas, Barbados, Bonaire, British Virgin Islands, Cayman Islands, Cuba, Curacao, Dominican Republic, Dominica, Grenada, Guadeloupe, Guyana, Haiti, Jamaica, Martinique, Montserrat, Netherlands Antilles, Saint Barthélemy, Saint Kitts-and-Nevis, Saint Lucia, Saint Martin, Saint Vincent-and-the Grenadines, Suriname, Trinidad-and- Tobago, Turks and Caicos
Asia	Australia (including its external territories and military bases), Malaysia
Europe	The United Kingdom of Great Britain and Northern Ireland, the Republic of Ireland, the Isle of Man, the Channel Islands, the United Kingdom armed forces bases overseas and offshore oil rigs,
Oceania	New Zealand, Fiji, Papua New Guinea

\*\*Within Australia, the Australia matches, and Finals will be available for one month after the conclusion of the match.

Image:



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Notes to Editors:

### World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 79 National

Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

For more information visit <u>www.netball.sport</u>