



creating new possibilities for individuals,
communities and societies to achieve through netball



STRATEGIC PLAN

WORLD NETBALL FOUNDATION

for individuals, for communities and for societies

Welcome to the World Netball Foundation's first strategic plan in which we outline how we plan to realise our **vision of creating new possibilities for individuals, communities and societies to achieve through netball**. As the new charitable arm of World Netball, the World Netball Foundation will work to support the delivery of World Netball's strategic purpose to harness the power of netball to change lives. Acknowledging netball's history and culture of girls and women being at the heart the sport, we will focus on addressing gender inequalities through our work.

Netball is a sport that provides opportunities and choices, creating connections and communities for millions across more than 70 nations covering every continent. It is truly a force for good so we will focus on using the power of netball as the enabler to action social change. Designed around three inter-linking strategies and collaborating with quality multi-stakeholder partners, both existing and new, the strategy is ambitious, yet deliverable and is focused on a **mission of building opportunities, environments and partnerships that are inclusive, promote equality and change lives**.

individuals

We will create programmes and initiatives which give diverse people opportunities to access new learning and personal development experiences which will positively impact their lives.

communities

We will create supportive and inclusive netball spaces where everyone belongs, their opinion matters, and they feel valued by coaches, mentors and peers.

societies

We will create alliances with like-minded partners, collaborating to achieve greater impact in developing and supporting global policies for achieving societal change through sport.

The World Netball Foundation will work with purpose in building on our most promising ideas to maximise the impact of everything we do, investing in programmes that combine sport and social change elements and can be effectively managed locally. We are committed to implementing our vision and I invite you to join us on this journey.

Dame Liz Nicholl, DBE
Chair
World Netball Foundation



"We will work tirelessly to create a better world through netball."

Chair, World Netball Foundation

OUR VISION & MISSION

our vision

Creating new possibilities for people to achieve in life through netball.

our mission

Building opportunities, environments and partnerships that are inclusive, promote equality and change lives.



OUR VALUES

Our seven essential **ETHICAL** values

E

EXCELLENCE

We strive for excellence in everything we do.

T

TEAMWORK

We work effectively within and across regions.

H

HEART

We foster friendship and respect through our shared purpose.

I

INTEGRITY

We always do the right thing no matter how hard it is.

C

COURAGE

We think big, are decisive, and persevere to make a difference.

A

ATHLETES

We will support athletes to be inspirational role models.

L

LEADERSHIP

We lead and govern in a way that reflects our values.

OUR STRATEGIES

Our three interlinking strategies will shape our actions over the coming years.



STRATEGY 1:

individuals

We will create programmes and initiatives which give diverse people opportunities to access new learning and personal development experiences which will positively impact their lives.



STRATEGY 2:

communities

We will create supportive and inclusive netball spaces where everyone belongs, their opinion matters, and they feel valued by coaches, mentors and peers.



STRATEGY 3:

societies

We will create alliances with like-minded partners, collaborating to achieve greater impact in developing and supporting global policies for achieving societal change through sport.

individuals

We will create programmes and initiatives which give people opportunities to access new learning and personal development experiences which will positively impact their lives.

We recognise that for many people the hardest part of doing anything new in life is having the support to take that first step or getting access to your first break.

Our aim is to create these first experiences, raising aspirations and creating a long-term legacy.

We will:

- Partner with sport-based and social change organisations that deliver programmes that are deliberately designed to overcome barriers to participation, promote inclusion and equality and deliver impactful learning and personal development outcomes.
- Create opportunities for individuals to gain access to peer and community support, participate in mentoring and use netball as a springboard into other opportunities.
- Raise funds to both support the expansion of existing and development of new programmes, all designed to create first experiences.



communities

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We recognise that a sense of belonging can have a powerful influence on an individual's behaviour and motivation, their physical, social and mental well-being and in turn their willingness to put themselves forward and take on new challenges.

As such the creation of spaces where everyone feels welcome, feels safe and is able to be themselves is critically important if we are to create new possibilities for people to achieve through netball.

Our aim is to take a lead role in the development of supportive and inclusive spaces, embedding and challenging best practice to deliver enhanced outcomes.

We will:

- Create safe and supportive spaces in collaboration with partners.
- Support consultation and co-designing when creating inclusive spaces with communities, including journeys to and from the spaces.
- Build organisational capacity in the areas of safeguarding and inclusion within these spaces.
- Promote equal and inclusive leadership.
- Advocate for policy and culture development.



OUR BOARD

A broad range of skills and experience driving forward the Foundation's vision.

Liz Nicholl | Chairperson



Dame Elizabeth Nicholl DBE: President of World Netball, Liz Nicholl is an experienced leader, collaborator and influencer with an extensive knowledge of the national and international sporting landscape. Acknowledged and respected amongst peers for leading through vision and values focused on commitment to excellence, teamwork and integrity.

Kylie Bates | Trustee



Kylie Bates: With 20 years' experience working in sport and social change sector, Kylie has worked and is working with a wide range of key players including IOC, UN Women, Australian Government, UNICEF and WaterAid, undertaking design and strategy development, brokering partnerships, leading change processes and implementing programmes, monitoring and evaluation.

Muditambi Ravele | Trustee



Ms. Muditambi aka "Ntambi" Ravele is a former World Netball Board Member and Netball South Africa President. Ntambi worked for the national Department of Sport and Recreation in South Africa before founding the South African Women and Sport Foundation (SAWASF) which is a key player in girls and women sport advocacy, mentoring, research and leadership.

Gary Young | Trustee



Gary is an experienced business leader driving the operation and strategic development of one of the UK's largest IT Services businesses. He acts as the company's lead for social value, actively contributing to the work of the National Social Value Taskforce. He is also a Non-Executive Director of Manchester Thunder responsible for commercial and strategic development.

societies

We will create alliances with like-minded partners, collaborating to achieve greater impact in developing and supporting global policies for achieving societal change through sport.

Netball is a team sport. People with different skills and roles contribute to a single result. The potential exists to work together off the court in exactly the same way.

As such, our aim is to invest in developing mutually supportive partnerships, with organisations that share our passion, values, culture and desire to make a difference.

We will:

- Amplify voices of established partners and connect them to new networks.
- Build a movement, connecting people and ideas to solve problems and celebrate success.
- Share stories and ideas to influence the value of equality and inclusion in sport.
- Work towards outcomes aligned with United Nations Sustainable Development Goals (SDGs), most notably:





**WORLD
NETBALL**

FOUNDATION

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