

# EMBARGOED UNTIL FRIDAY 7<sup>TH</sup> 14:00PM BST

## Flow Sports to Show Every Game from the Netball World Cup 2023 Live in the Caribbean.

World Netball has today announced that Flow Sports will show every match live from the Netball World Cup 2023 (NWC2023) in the Caribbean\*.

The deal facilitated by World Netball's international broadcast agency, SPORTFIVE, means that all matches from Cape Town, South Africa including the Opening Ceremony, will be shown on Flow Sports from the 28<sup>th</sup> July until the 6<sup>th</sup> August.

The Caribbean comes under World Netball's 'Americas Region' and three teams from this Region have qualified a team to participate in the NWC2023: Barbados, Jamaica, and Trinidad & Tobago.

Jamaica qualified automatically for the event due to their World Netball World Ranking, whilst Barbados and Trinidad & Tobago were the two teams to qualify from the Americas Region through their NWC2023 regional qualifiers which were held in Jamaica in 2022.

Speaking on the exciting news, World Netball CEO Clare Briegal said: "It is fantastic to be able to announce yet another broadcast deal today for the Netball World Cup 2023, this time bringing the event to our netball family in the Americas Region, and more specifically the Caribbean.

"This deal means that we now have broadcasters on board in all five of our World

Netball Regions, which is a fantastic achievement on our journey to extend our global reach and to bring more netball, to more people, more often.

"Thank you to Flow Sports for their continued support in helping World Netball continue to grow, play and Inspire."

Monica Gonzalez-Piriz, Senior Director, Programming & Acquisition at Liberty Latin America (LLA), parent company of C&W Communications, which operates the Flow Brand and the Caribbean's premier Sports Network, <u>Flow Sports</u>, added: "We are excited to deliver live coverage of the Netball World Cup 2023 via Flow Sports to thousands of netball fans across the Caribbean.

"With three (3) Caribbean teams in the running, we know that the competition will be keenly followed."

Adam Schneider, SPORTFIVE Vice President for the Americas, said: "SPORTFIVE is proud to bring the Netball World Cup 2023 to Flow Sports.

"The Flow Sports partnership will bring high-level entertainment to netball fans throughout the Caribbean, on one of the most influential sports platforms in the region."

For more information on the NWC2023, visit our hub here.

To purchase tickets for the event, click here.

#### ENDS

### Image:



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### Notes to Editors:

\*Countries in the Caribbean (World Netball Americas Region) where the NWC2023 will be available on Flow Sports:

Americas Region (Flow Sports Coverage)	Anguilla, Antigua-and-Barbuda, Aruba, Bermuda,
	Bahamas, Barbados, Bonaire, British Virgin
	Islands, Cayman Islands, Cuba, Curacao,
	Dominican Republic, Dominica, Grenada,
	Guadeloupe, Guyana, Haiti, Jamaica, Martinique,
	Montserrat, Netherlands Antilles, Saint Barthélemy,
	Saint Kitts-and-Nevis, Saint Lucia, Saint Martin,
	Saint Vincent-and-the Grenadines, Suriname,
	Trinidad-and-Tobago, Turks and Caicos

#### World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to the Association of Recognised International Sports Federations (ARISF), receiving funding from the

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International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 79 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

#### About C&W Communications

C&W is a full-service communications and entertainment provider and delivers market-leading video, broadband, telephony, and mobile services to consumers in more than 20 markets. Through its business division, C&W provides data center hosting, domestic and international managed network services, and customized IT service solutions, utilizing cloud technology to serve business and government customers.

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