

EMBARGOED UNTIL FRIDAY 19TH MAY 2023 12PM BST

Sky Sports To Show Every Game of the Vitality Netball World Cup 2023 Live.

World Netball and Sky Sports have today announced that Sky Sports will be showing every game of the Vitality Netball World Cup 2023 live from Cape Town, South Africa from 28th July.

The deal that was facilitated by World Netball's international broadcast agency, SPORTFIVE, means that the broadcaster will show every match live across Sky Sports channels, with one match per day available to all on the Sky Sports YouTube channel.

Highlights will be available on the Sky Sports App every day allowing the Netball Family to catch up on any action they may have missed.

Former England stars of the game Pamela Cookey and Eboni Usoro-Brown will join Caroline Barker in Cape Town, giving viewers expert insight and analysis from the competition.

Speaking on the exciting announcement, World Netball CEO Clare Briegal said: "We are thrilled to announce that Sky Sports will be showing every game of the Vitality Netball World Cup 2023 live from Cape Town to our audience in the UK and Ireland.

"Under our core strategy Grow, we made it our aim to bring more netball, to more people, more often by developing our broadcast and digital media strategy and in turn increasing revenue and expanding the reach and profile of netball. This is just one

clear example of how we are achieving this.

“The Vitality Netball World Cup 2023 our opportunity to demonstrate the skills of our amazing international netball athletes on the world stage, and we thank Sky Sports for being part of this.”

Sky Sports Director of Multi Sports Helen Falkus added: “The Netball World Cup is the pinnacle in the international netball calendar and we can’t wait to showcase all of the action live for Sky Sports subscribers. We’ll also stream selected matches live on the Sky Sports YouTube channel, making action from the tournament available to all.”

SPORTFIVE’s Managing Director, Malcolm Thorpe, is equally as excited about the news, he said: “SPORTFIVE is excited to confirm Sky’s coverage of the Vitality Netball World Cup 2023.

“Sky’s position as one of the leaders in women’s sport, alongside their commitment to deliver outstanding broadcast quality, will see netball continue to provide high quality sporting entertainment to fans across the UK and Ireland.”

To view the full schedule for the event, [click here.](#)

To purchase tickets for the event, [click here.](#)

To find out more about the Vitality Netball World Cup 2023, visit their website [here.](#)

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Image:



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Notes to Editors:

World Netball

World Netball is the sole, internationally recognised, governing body for netball affiliated to GAISF, the International World Games Association and the Association of Recognised International Sports Federations (ARISF), receiving funding from the International Olympic Committee.

World Netball creates a better world through netball, inspiring netballers to embrace opportunities and achieve their potential. Netball is played in more than 100 countries around the world with 79 National Netball Associations affiliated to World Netball. The associations are grouped into five Regions – Africa Netball, Americas Netball, Asia Netball, Europe Netball and Oceania Netball – each with a respective Regional Federation. Regional Federations are an integral part of the global governance structure and assist in the implementation of World Netball policies and the development of the sport in their respective regions.

The Netball World Cup (NWC), previously known as the World Netball Championships is netball's

flagship event owned by World Netball, and it brings together the top 16 teams in the world every four years. The hosts of the NWC automatically qualify for the competition, as well as the top five teams in the World Netball World Rankings on the date of qualification. The remaining 10 teams are decided through qualifiers in World Netball's 5 regions, as the top two teams from each qualifier will be invited by World Netball to compete at the NWC. The NWC, which first started in 1963, showcases netball around the world through a range of broadcast partners introducing Netball to a whole new audience.

World Netball Congress is also held alongside the event providing a global forum for Netball nations to come together, innovate, share ideas and celebrate women in sport. The Vitality Netball World Cup 2023 will be held in Cape Town, South Africa from the 28th July to the 6th August 2023 at the International Convention Centre.

For more information visit www.worldnetball.sport

Sky

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